



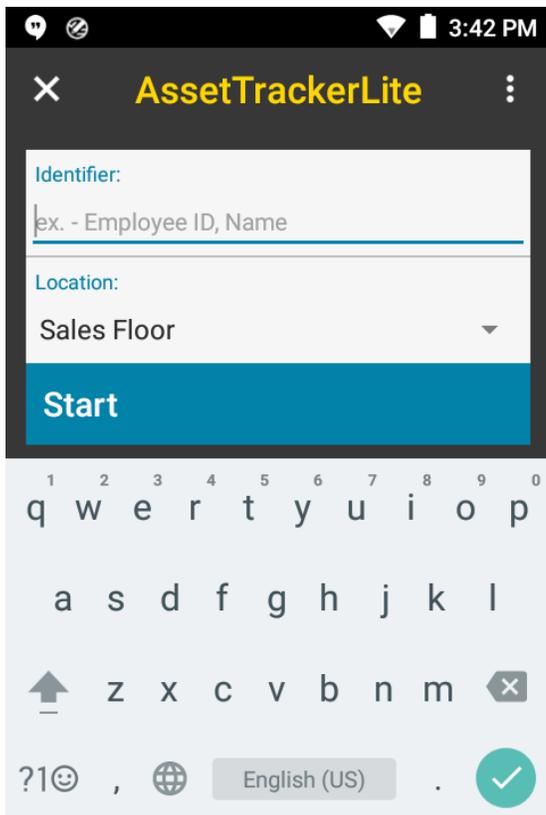
# Asset Tracker Lite

## READY-TO-USE SIMPLE ASSET TRACKING APPLICATION FOR SMALL BUSINESSES

Your everyday operations rely on many assets — from computers and office furniture to equipment on a manufacturing line, forklifts in a warehouse and consumable items such as paper towels and coffee. In order to maximize the value and maintain proper levels of these assets on-hand, you need an accurate inventory — you need a list of where your assets are and where they are located. But for many small businesses, taking inventory is too time-consuming and costly to perform more than a few times a year — until now.

Introducing Asset Tracker Lite, an introductory asset tracking application designed for the small business. Asset Tracker Lite is a simple, license free application for Zebra TC20/TC25 Android mobile computers and Zebra MC2180 and MC3200 mobile computers, and is the first step in improving asset visibility. It's easy to set up and use — no technical expertise or training is required. Employees simply walk through your facility and scan the bar codes on your assets. It helps increase the value of your Zebra mobile computers. And asset tracking is streamlined — it's fast, easy, accurate and so cost-effective you can take asset inventory as often as your business needs dictate — monthly, weekly or daily.

The result? Asset visibility is improved, ensuring that workers can locate the assets they need to get the job done, improving worker productivity, asset utilization and asset value. And when you're ready for a more fully-featured asset management application to take workforce productivity, asset uptime and asset utilization to the next level, with our extensive global partner network, there is a Zebra partner with the right experience and expertise that can help.



### Simple to use for Small Business

With Asset Tracker Lite, there is no license or connection to a backend application — this simple application is easy to set-up and use, no training or technical expertise required improving asset visibility and accuracy.

### No training required

All your employees need to do is point and press the scan key to capture the bar codes on your assets.

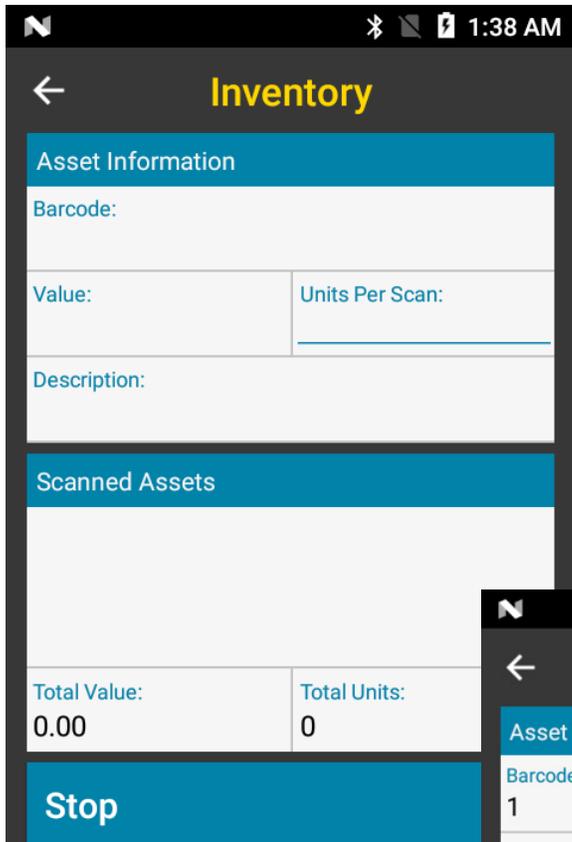
### Track inventory in different areas of your business

You can define a dropdown menu that lists various locations in your business, such as the tool room or middle shelf, providing a more granular view of not only what assets you have, but where they are located.

### Flexible file types to work with your inventory application

With the ability to create an .xml, .csv or .txt file, you can easily upload your data into whatever application you want to use to view your assets — from Microsoft Excel to a standard or cloud-based Warehouse Management System.

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**Easy access to the inventory file**

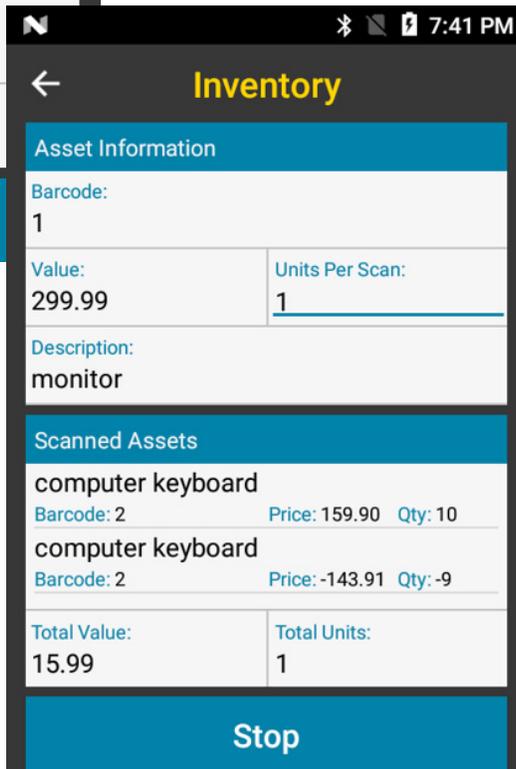
When an employee completes an inventory cycle, you can automatically post the data on your server by entering the server IP address in the Asset Tracker Lite application — the file will be transmitted wirelessly and will be instantly available. Alternatively, you can place your Zebra mobile computer in a cradle connected to a PC to manually pull the file from the mobile device.

**Automatic lookup in your master inventory file**

When an employee scans an item, Asset Tracker Lite can access your master asset file to look up the item bar code and automatically populate the screen with the item description and value.

**Easy to set up and manage**

We know that chances are, you don't have an IT staff. That's why Asset Tracker Lite is easy to administer — no IT expertise is required.



**ASSET TRACKER LITE — A STEP TOWARDS GREATER ASSET AWARENESS.**  
FOR MORE INFORMATION, VISIT [WWW.ZEBRA.COM/ASSETTRACKERLITE](http://WWW.ZEBRA.COM/ASSETTRACKERLITE) OR ACCESS OUR GLOBAL CONTACT DIRECTORY AT [WWW.ZEBRA.COM/CONTACT](http://WWW.ZEBRA.COM/CONTACT)



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