



## Government Mobility Solutions

MAXIMIZING EFFECTIVENESS AND LOWERING OPERATING COSTS

### Enabling a More Efficient Government

For government at all levels, there is an ongoing need to do more with less. Mobile computing technology can help government employees make better decisions, be more productive, reduce time spent on paperwork and do their jobs better. That's why government agencies increasingly turn to Zebra for easy-to-use mobile solutions that minimize cost and help maximize productivity.

### The True Cost of Device Ownership

Buying consumer mobile devices may cost less initially, but they can actually cost your organization up to 50% more over a five-year period compared to enterprise-class devices.\*

Consumer devices tend to break easily and are not designed to operate in harsh conditions, making them up to five times more likely to fail compared to enterprise-class devices.

Their battery life is also limited, resulting in increased downtime in the field. Plus, units often need to be managed manually, driving up IT costs.

In contrast, Zebra rugged devices are designed to withstand many of the harshest use cases in government and public safety.

### Maximize Uptime and Ensure Peak Performance with Zebra *OneCare*

Availability of your mobile devices and printers is key to the success of your operations. A broken display? Cracked casing? Damaged scanner exit window? Zebra *OneCare* coverage plans go above and beyond the manufacturer's warranty to cover it all, including normal wear and tear and accidental damage. Choose the level of service you need – Essential, Select or Premier. If it's broken, we'll fix it.

\*Krebs, David. Field Mobility: Investment Acumen for Next Generation Mobile Solutions. Publication. Natick, MA: VDC Research, 2013.

<p><b>TOP CIO TECHNOLOGY PRIORITIES RANKED #2</b></p> <p>MOBILE WORKFORCE TECHNOLOGIES &amp; SOLUTIONS</p> <p><small>SOURCE: NASCIO 2014 STATE CIO TOP 10</small></p>	<p><b>NON-RUGGED DEVICES ARE UP TO 5 TIMES AS LIKELY TO FAIL AS RUGGED</b></p> <p>AVERAGE DEVICE FAILURE RESULTS IN 80 MINUTES OF WORKER DOWNTIME</p> <p><small>SOURCE: VDC RESEARCH 2013</small></p>	<p>AVERAGE TOTAL COST OF OWNERSHIP FOR CONSUMER DEVICES IS NEARLY <b>50% GREATER</b></p> <p><small>SOURCE: VDC RESEARCH 2013</small></p>	<p>GOVERNMENT AGENCIES REPORTED <b>22,156</b> SECURITY BREACHES IN A SINGLE YEAR</p> <p>CAUSED BY NEFARIOUS CYBER ATTACKS</p> <p><small>SOURCE: GAP INFORMATION SECURITY REPORT, DECEMBER 2013</small></p>
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## One Source for Diverse Needs

Many governments work with multiple suppliers to support their different applications. As a result, they end up with a piecemeal, expensive-to-maintain mobile solution.

Governments that work with Zebra benefit from one-stop shopping for all their mobile needs. We have partnered with best-in-class application providers in mission-critical government areas and offer a wide portfolio of mobile computing devices. These intuitive, easy-to-use devices offer a wide array of features from integrated barcode and RFID scanners to cameras, GPS, and voice services such as VoIP and Push-To-Talk.

## Robust Security

Zebra's handheld devices and computers run ruggedized versions of Windows® and Android™

Operating Systems and are enabled with Extensions (Mx) specifically designed to protect sensitive information. Many devices support the most advanced encryption and authentication algorithms, application access control, and enterprise-class WLAN security.

You can also remotely lock, wipe and disable lost or stolen devices.

## Avoid Shorter Product Cycle Disruptions and Vulnerability

Consumer devices need constant hardware and software upgrades. In public safety and other mission-critical situations, consistency is critical, because when personnel operate with multiple OS versions and variations, risks increase and data collection efficiency decreases. Zebra enterprise-grade devices can all be upgraded simply, remotely and simultaneously for maximum consistency across operations.

## Turn Information into Intelligence

### E-CITATIONS

Zebra's mobile ticketing solution automates the citation process, not only resulting in citations being issued in minutes, but also eliminating costly human errors and paperwork.

### HEALTH & HUMAN SERVICES

Every time your case workers file reports remotely, it saves your organization time and money – and can result in more accurate and complete records. Workers can also access databases remotely and even locate client locations faster using GPS.

### ASSET AND INVENTORY MANAGEMENT

The number of assets that government departments must track on any given day can be mind-boggling. RFID or barcode scanners help automate the process, thereby reducing costs and paperwork.

### OPERATIONAL MAINTENANCE

Providing field teams with real-time access to assignments, work tickets, voice calls, electronic forms, route guidance and scanning applications can improve efficiency, services and productivity. Crews can also use integrated cameras for filing images to accompany standard work reports.



## Government Mobility Portfolio

In combination with best-in-class partner applications, Zebra's broad solution portfolio can meet the varied needs of agency employees at all levels. The following chart provides a guideline to help determine which mobile computing devices are best suited for specific government applications.



	E-citation	Health & Human Services	Field Service Automation	Emergency Management	Asset Management	Inventory Management	Document and Records Management
<b>PRINTERS</b>	<b>RECOMMENDED PRINTERS BY APPLICATION</b>						
ZQ500 Series	•	•	•	•			
QLn Series		•	•	•	•	•	•
iMZ Series	•	•	•	•	•	•	



	E-citation	Health & Human Services	Field Service Automation	Emergency Management	Asset Management	Inventory Management	Document and Records Management
<b>DEVICES</b>	<b>RECOMMENDED DEVICES BY APPLICATION</b>						
TC7X	•	•	•	•	•	•	•
TC5X	•	•	•	•	•	•	•
WORKABOUT PRO 4	•			•	•	•	
ET5X Tablet		•			•	•	
3600 Series				•	•	•	
TC8000					•	•	
MC9200			•	•	•	•	
MC9190-Z			•	•	•	•	•
MC3190-Z					•	•	•
TC5x with RFD8500 SLED					•		
FX7500 Reader						•	•
DS9808						•	
DS4308						•	
DS457	•						

## About Zebra

With the unparalleled visibility Zebra provides, government agencies and enterprises become as smart and connected as the world we live in. Real-time information – gleaned from visionary solutions including hardware, software and services – provides mission-critical organizations the edge they need to know more about their operations and empower their mobile workers to make better-informed decisions in today's data-centric world. For more information, [visit us at zebra.com](http://www.zebra.com).

