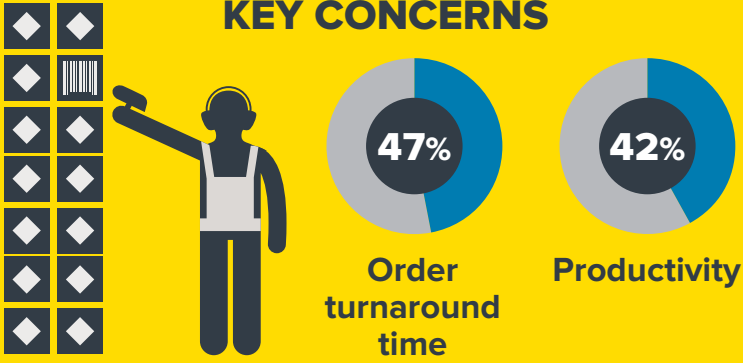


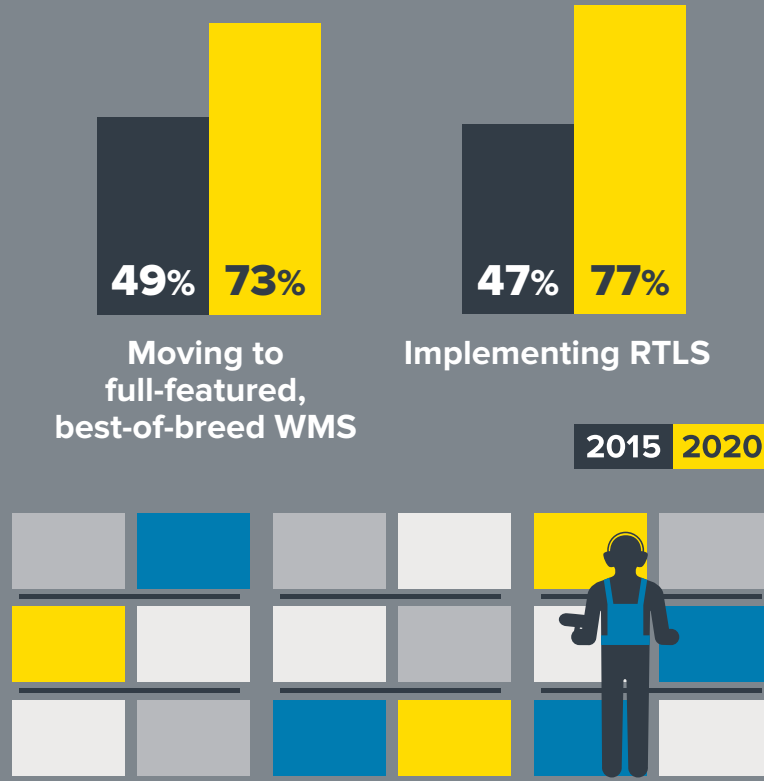
ENABLING THE SMART WAREHOUSE: WAREHOUSING 2020

Zebra's Warehouse Vision Survey revealed transformational changes in Europe for asset visibility, warehouse productivity and supply chain integration.

PICKING & FULFILLMENT KEY CONCERNS



WAREHOUSE MANAGEMENT SYSTEMS (WMS)



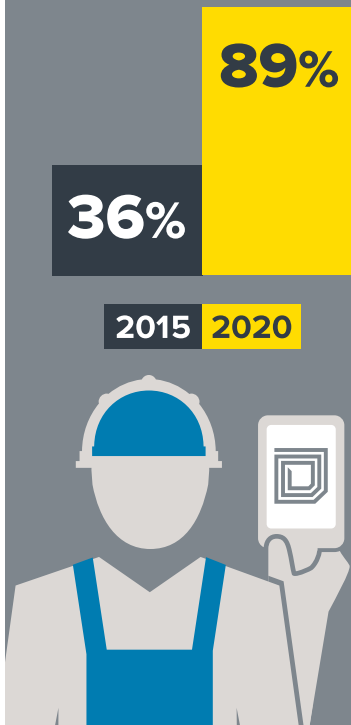
KEY DRIVERS FOR CHANGE



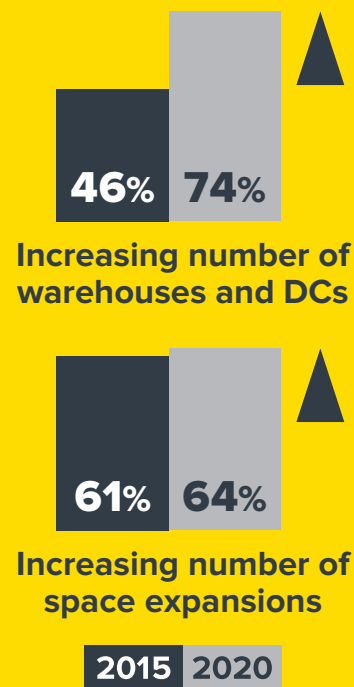
CYCLE COUNTING MOTIVATING FACTORS

- 55% Reduce out-of-stocks
- 50% Enhance customer service
- 45% WMS accuracy

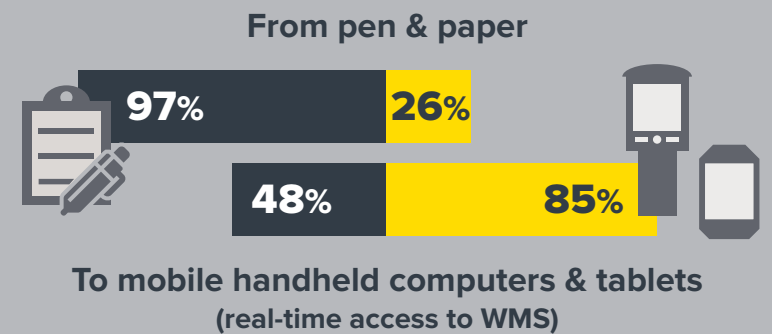
RFID FOR CYCLE COUNT & INVENTORY VALIDATION



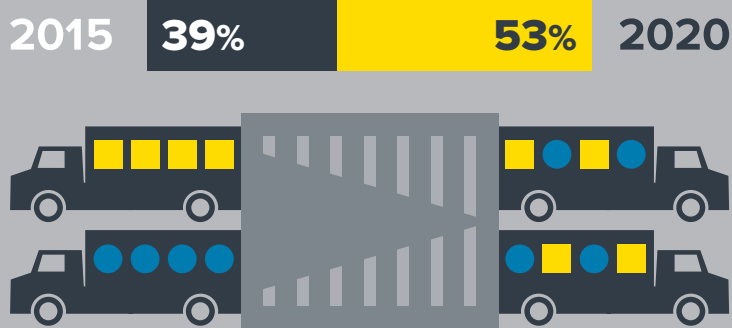
MORE WAREHOUSES AND GREATER EXPANSION



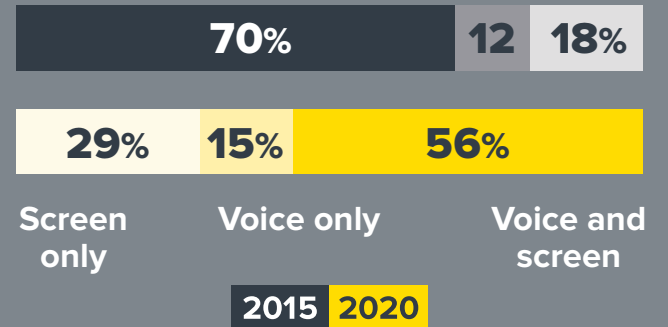
AUTOMATION TREND CONTINUES



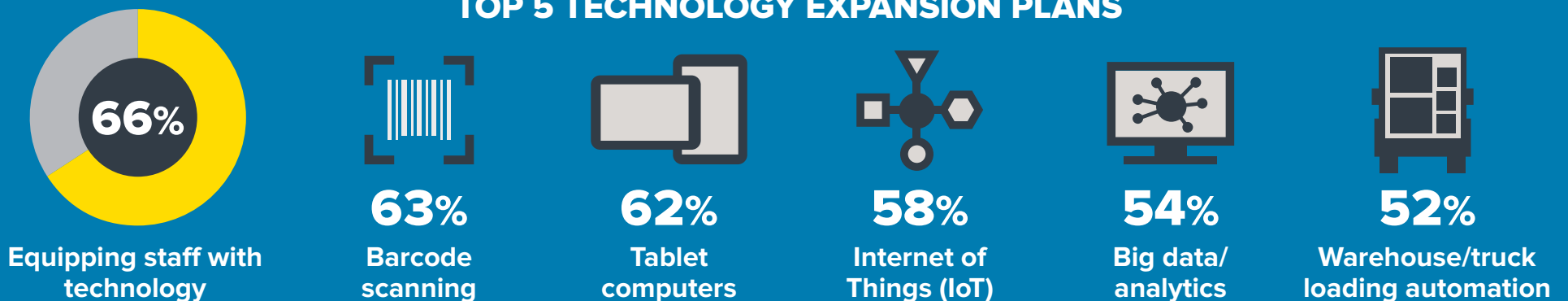
CROSS DOCKING



VOICE PICKING INCREASING



TOP 5 TECHNOLOGY EXPANSION PLANS



FOR MORE INFORMATION, VISIT WWW.ZEBRA.COM/WAREHOUSE